

For Immediate Release

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Bimini Big Game Club and Guy Harvey Outpost Ends Licensing Agreement

ALICE TOWN, BIMINI—MAY 9, 2012— Owners of the historic Big Game Club and Guy Harvey Outpost, LTD have mutually agreed to end the licensing agreement for the 51-room resort and marina, which re-opened two years ago as a Guy Harvey Outpost Resort & Marina.

Eric Jarvis, spokesman for the Southern California-based Hankey Group of Companies, owner of the Big Game Club, said the relationship—using the branding power of world celebrated marine wildlife artist and scientist Guy Harvey coupled with marketing assets provided through his Outpost Resorts team— put the iconic fishing resort back in play as a popular family destination, adding scuba diving and backcountry fishing as available pursuits.

“We’re glad to have written this chapter in the history of Bimini and the Big Game Club” noted Mark Ellert, president of Guy Harvey Outpost, LTD based in Fort Lauderdale. “Our redevelopment of the property and revitalization of guest services restored the Club’s reputation for top-of-class water sports recreation and popularity as an out-island resort destination. Given this success and our comfort that an experienced management team is now in place, as the Club enters its third summer season we believe the time is right for the property to reclaim its independence and storied reputation as simply the Bimini Big Game Club.”

“The current hotel management in place has grown and improved sales and marketing and based on their performance and solid bookings through the summer, we felt we could move ahead on our own at this point,” said Jarvis.

Closed for two years, the Big Game Club, which was founded as a dinner club in 1936, was re-opened in 2010 following completion of a \$3.5 million renovation that included all guest rooms, the new Bimini Big Game Bar & Grill, Hemingway Rum Bar and Social Lounge and the Outfitter Shop.