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TAG Heuer Introduces the Guy Harvey Limited Edition Aquaracer Cayman Islands Watch

CAYMAN ISLANDS— MARCH 19, 2014—A legend in prestige Swiss watchmaking, TAG Heuer, is partnering with premier retailer Kirk Freeport and internationally celebrated marine wildlife artist and scientist Guy Harvey to introduce TAG Heuer Aquaracer Cayman Islands.

Three beautiful Aquaracer Limited Editions have been developed with two iconic Guy Harvey drawings—a marlin featured in the men’s version and a sea turtle featured in two ladies’ versions (available with diamonds and without diamonds).



Royalties from the sale of the watches go directly to the Guy Harvey Ocean Foundation, a non-profit that funds scientific research, education, and best practices for sustainable marine environments.

“I am extremely pleased with my new partnership with TAG Heuer,” said Harvey. “With their rich history of creating watches for sports minded men and women, they are the perfect partner to design and market a Guy Harvey edition.”



Ever since 1860 TAG Heuer has successfully embraced a number of contrasting elements—heritage, innovation, prestige and performance and sport and glamour. Over a century ago, the company invented the water-resistant case, and as a result helped man to explore the underwater world.

The Guy Harvey Limited Edition TAG Heuer Aquaracer timepieces are exclusively available at Kirk Freeport in George Town, www.kirkfreeport.net. Kirk Freeport Plaza Ltd. has been a premier retailer of duty free jewellery, watches, fragrances, leather, crystal and china and accessories in the Cayman Islands since 1972.