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“GHO FISH FOR THE FUTURE” CYBER TOURNAMENT IS NOW UNDERWAY FOR 2015 GLOBAL COMPETITION

SPONSORS AND PRIZES ALSO ANNOUNCED



FORT LAUDERDALE, FL - JANUARY 15, 2014 – Anglers around the planet, courtesy of the free iGHOFISH fishing app, today can compete in worldwide cyber tournament and win awards for various gamefish species as well as monthly prizes. The app, which utilizes software developed by the Snook and Gamefish Foundation (SGF), serves as the official record keeper for the “GHO Fish for the Future” fishing tournament created and monitored by Guy Harvey Outpost Resorts & Lodges. Guy Harvey Outpost will be showcasing the app January 15-18th at the upcoming Dallas Safari Show, a convention that brings big game fishermen and hunters together for unique lodging and adventure experiences worldwide.

Mark Ellert, President of Guy Harvey Outpost Resorts & Lodges said tournament catches will automatically populate the SGF’s database of over 130 inshore and offshore species. “Angler catch data goes directly to SGF. The more info forwarded the better and secret spots remain secret.” Running thru 2015, the innovative ‘GHO Fish for the Future’ tournament is open to anglers anywhere in the world.

Sponsors for the tournament include GARMIN®, AFTCO® and D.O.A. Lures. Anglers will have a chance to win prizes throughout the tournament by logging their trips through the iGHOFISH app. Prizes include GARMIN’s VIRB elite cameras, Quatix Marine Watches and Echo 301dv Fish Finders, Guy Harvey Apparel by AFTCO, DOA lure packages and Guy Harvey Outpost Resort hotel stays, fishing charters, and more.

How to register:

- Register for the “GHO Fish For The Future” tournament by downloading the Guy Harvey Outpost iGHOFISH app on your phone. The app is free and is available for iOS and Android phones through Google play and the APP Store.
- Start fishing and log your trips and catches on the app.

- Remember to take a photo through the app or upload the picture from your smartphone and provide data.
- View the leaderboard and get tournament updates at GHOFISH.com



The iGHOFISH app allows anglers to record any catch through personal catch logs. Adds Cliff Jensen, director of Sport Fishing for Outpost, “no more toggling around cyberspace finding your fishing photos. All your ‘grin and grab’ photos are in one location, with a complete timeline and logbook of your catch data” The tournament will announce winners and provide prizes at the end of the year for all species in the Master Angler Division and King of the Seas Division, plus 1 wildcard winner.

“With the iGHOFISH app we can now actually host a tournament with literally no limit on fishing boundaries, and in the process populate the foundations’ database with valuable catch data,” noted Ellert. “The iGHOFISH app is a perfect reflection of our Outpost brand focus on convergence of watersport recreation and marine science. It’s ‘must have’ gear in the tackle box of every Guy Harvey Outpost angler.”

Created initially by the Snook and Gamefish Foundation (SGF) as a snook species data collection process, their Angler Action program has expanded dramatically with its intuitive user-friendly format and ease of use. “Our fishery database now includes over 30,000 catches,” notes Brett Fitzgerald, Executive Director of the SGF. “We’re excited to have Guy Harvey Outpost help us expand our reach with recreational anglers, especially those committed to data-driven fishery management practices and policies.”

About Guy Harvey Outpost Resorts

www.guyharveyoutpost.com

Guy Harvey Outpost Resorts is based in Ft. Lauderdale, Florida. Through the company's GHOFish program, Guy Harvey Outpost promotes scientific angling expeditions, tournaments and charters, including its newest Expedition Collection property, Outpost Panama, a mothership sportfishing operation based in Panama City, Panama.

Members of the company's Expedition Collection are independently operated and managed hospitality businesses that offer superior service, amenities and activities in unique waterfront destinations. Member properties enjoy access to Outpost marketing and its reservation system and on-line booking engine.

Expedition Collection properties include four in the Bahamas: Old Bahama Bay Resort & Yacht Harbour at West End, Green Turtle Club and Blackfly Bonefish Lodge, both in the Abaco Islands, and Bimini Sands Resort & Marina. Other Expedition Collection properties include Hotel Playa Media Luna in Isla Mujeres, Mexico, Fort Young Hotel in Dominica, Southern Cross Club in Little Cayman Island and Iguana Crossing in the Galapagos Islands.

The company's Signature Collection properties operate under the Guy Harvey Outpost brand name, with resorts currently in Florida's popular destinations of St. Pete Beach and Islamorada. The newest Guy Harvey Outpost Resort will open on St. Augustine Beach in fall, 2015. A 30-unit Signature Collection eco-lodge is planned for construction in the Galapagos Islands, on the island of San Cristobal.

About The Snook and Gamefish Foundation

www.snookfoundation.org

Established in 1998 by Mr. William R. Mote, founder of the world renowned marine science organization Mote Marine Laboratory, the mission of SGF is to aid in the protection and preservation of current fish populations for future generations by facilitating coordination between anglers, researchers, and policy makers. SGF maintains an unwavering ethos of the conservation, preservation, restoration and enhancement of estuarine and coastal water habitats that define fishing – and SGF believes informed anglers are the key to realizing these goals.

SGF's Angler Action program was designed with Florida Fish and Wildlife Research Institute and input from the TPWD Coastal Fisheries Division and its data is used by Florida's Fish and Wildlife Conservation Commission for conduction stock assessments. The program now stands on the threshold of creating a global network of angling data that will assist with stock assessments and functional habitat identification and use.