

Guy Harvey Outpost to Debut Its First and Much-Anticipated Club & Resort Community Jan 17-22 at the Tampa RV SuperShow

Tarpon Springs location to begin selling RV lots and resort cottages with hospitality amenities and services, a first in the RV industry, this March

FlatsClass TV-host and pro-angler Captain C.A. Richardson, the brand's newly appointed adventure program director, will be at GHO show booths 231/232



Artist rendering of for-sale resort cottages



Artist rendering of the Clubhouse pool view

FT. LAUDERDALE (Jan. 12, 2017) – Guy Harvey Outpost Collection is debuting its first and much-anticipated outdoor hospitality resort community, **Guy Harvey Outpost Club & Resort Tarpon Springs**, at the Florida RV SuperShow, Jan. 17-22, at the Florida State Fairgrounds in Tampa. The resort property provides a unique opportunity to purchase an RV lot or cottage in a coastal wilderness setting with resort hospitality amenities and services. In addition to offering outdoor adventures and nature-inspired relaxation for all ages in a contemporary, casual setting, Guy Harvey Outpost Club & Resort Tarpon Springs will showcase the environmental awareness and conservation advocacy work of Guy Harvey and Audubon Florida.

Guy Harvey Outpost Club & Resort Tarpon Springs is just 30 miles north of Tampa in the picturesque coastal town of Tarpon Springs, where the Anclote River meets the Gulf of Mexico. Adjacent to the popular Anclote River Park, the community will boast 70 upscale cottages and 270 fully outfitted paved RV lots for purchase in a 66-acre gated community.

“The amenity of choice among today’s leisure travel guest, especially those traveling with families, is outdoor recreation and connecting with nature. Camping and RV enthusiasts have been driving the surging popularity of outdoor recreation, but the industry’s innovation in gear and vehicles hasn’t extended to RV or camp resorts, said Mark Ellert, president of Guy Harvey Outpost. “With our Club & Resort Collection brand, we’re excited to create one great outdoor resort product for both leisure travelers and outdoor enthusiasts to enjoy. Florida has fabulous outdoor recreation assets, including world class fishing and watersports. That’s the DNA of our brand and Tarpon Springs, making it the perfect spot for us to create this new vision for upscale outdoor resort hospitality.”

Deposits are being taken beginning this March for the 400-to-500 square-foot, loft-style one- and two-bedroom, solar-paneled cottages, priced from \$250,000, that can be purchased fully furnished and equipped. The 3,200- square-foot RV lots start at \$150,000 and come with 100-AMP electric service, cable, water and sewer. Owners will have the option to put their cottages and lots in the club’s rental program. Guy Harvey Outpost Club & Resort Tarpon Springs will break ground this summer; occupancy is slated for spring 2018.

Owners and guests will arrive at the 20,000 square-foot Clubhouse and enjoy dining at the Redfish Flats Grill & Tiki Bar overlooking the resort's pool and lake. With social rooms, an owners lounge and gracious social catering space, the Clubhouse will complement the Guy Harvey Outfitter Adventure Center and the adjacent Nature Discovery Center with an observation tower overlooking one of the resort's lakes. Other amenities include a biking trail, 'Lil Guys kids camp, exercise center and sport courts club, dog park, 24-hour security, secure boat and RV storage and high-speed property-wide WiFi. The Nature Discovery Center and Guy Harvey Theater will provide interactive and educational nature and marine-life opportunities. The property will highlight Florida's stunning natural heritage with sustainable design and programs to highlight and protect the delicate environment.

In addition, FlatsClass TV-host and pro-angler Captain C.A. Richardson has been signed by Guy Harvey Outpost as program director for resort's Outfitter Adventure Center, a full-service fishing and watersport center. The Outfitter will offer guided fishing charters and nature adventures along with Guy Harvey apparel and outdoor gear. Owners will have exclusive access to Captain C.A. Richardson for guided fishing and watersport activities.

Captain C.A. Richardson will be at the Guy Harvey Outpost Club & Resort Collection booths 231/232 on Thurs, Jan. 19 and Fri, Jan. 20.

"We are selling upscale coastal cottages and lots to discerning buyers who crave the experience of outdoor living but with the conveniences and comforts of a resort lifestyle," said Ed Mayer, president of Elite Resorts, the developer of the project. "By offering both, Guy Harvey Outpost Club & Resort Tarpon Springs is the first property in the U.S. to raise the bar for RV resorts to a new level. Add to that an uncommon coastal location, and we have a unique new outdoor resort community for any RV and active camping enthusiast", he said.

"The world-class fishing and boating along this 'old Florida' coast is unrivaled," said Captain C.A. Richardson. "Tarpon Springs has some of the best fishing in the U.S. The water is so clear that you can read the date on an underwater quarter at eight feet."

"One of my lifelong missions is to inspire individuals, and especially kids, to unplug, get off the couch and spend time engaging with the nature that surrounds us" said Guy Harvey. "Our Guy Harvey Outpost Club & Resort Tarpon Springs will not lack in opportunity for 340 lucky families to be stewards of the future."

Guy Harvey Outpost Club & Resort Collection will be in booths 231 and 232 during the weeklong Florida RV SuperShow. For information and to pre-register for sales, please stop by or visit the website at www.outpostclubtarponsprings.com.

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About Guy Harvey Outpost Club & Resort Collection: Guy Harvey Outpost Club & Resort Collection is the brainchild of Ed Mayer of [Elite Resorts](#), one of the country's most seasoned RV resort developers and managers, and Mark Ellert, president. As the newest addition to the [Guy Harvey Outpost](#) brand, it is building outdoor hospitality resort communities with for-sale cottages and RV lots in coastal and wilderness waterfront settings. Guy Harvey Outpost is a collection of independently owned hotels, resorts and travel products that showcase unique destinations, cultures and experiences designed to stimulate guest appreciation of fragile eco-systems and awareness of local conservation challenges under the guidance of renowned marine artist, scientist and conservation advocate [Dr. Guy Harvey](#). Outpost Signature Collection includes Florida resorts in Islamorada and St. Pete Beach, with its newest addition opening 2017 in St. Augustine Beach. Expedition Collection is an ecosystem of lodging, outfitters and multi-day adventures in the Bahamas, Cuba, Dominica, Galapagos Islands, Isla Mujeres, Little Cayman Island and Panama. The outfitters are invitation-only dive operators and top-of-class inshore fishing guides and offshore captains.

About Captain C.A. Richardson: [Captain C.A. Richardson](#) is a professional angler and the producer/host of the popular fishing show [Flats Class TV](#). A forty-year resident of St. Petersburg, FL, C.A. moved from Charleston, SC as a toddler and has been fishing ever since. In 2001 he launched his successful Flats Class touring fishing school and developed a dedicated following of flats and inshore fishing angling enthusiasts around Florida. Several years later, in 2006, these popular seminars evolved into Flats Class TV, now a destination fishing TV series with a nationwide audience. With the aid of Forrest Fox Productions and seasoned outdoor camera specialist Dan Larson, Flats Class TV has won two industry awards since its debut and is annually nominated as the best educational outdoor program.