

Marc Serota is a highly regarded professional photographer. He spent over 10 years shooting the biggest news stories for the prestigious Reuters agency. He has captured iconic sports images from Super Bowls, the Olympic Games, the World Series, the Stanley Cup, the Daytona 500, PGA tournaments and the NBA Finals. Marc also covered hard news and entertainment assignments from the Democratic National Convention to the Academy Awards and the MTV Awards. Of late, Marc contributes to Getty Images, Corbis, and the AP. He is the OFFICIAL photographer of the National Volleyball League [National Volleyball League](#)

Teaching is a passion of Marc's and passion is what Guy Harvey Outpost Expeditions is about. As Marc says, "Nobody gets anywhere in life without help from others".

In recent years he has been teaching a variety of Photography and Videography workshops. Not everyone will get the opportunity to shoot the NBA Finals courtside but Commercial Photographers can make a fine living. Clients like Reebok, Nike, Nabisco, MTV, Kawai Keyboards & General Mills are testament to Marc's studio work. Seminars at Outpost are not just about what happens in the viewfinder. What happens between the ears is often more important. Students are invited to ask about the "How."

How do you get published?

How do you manage your work flow?

How do you shoot the dawn without the glare?

Marc is a graduate of the Art Institute of Ft. Lauderdale, and he often lectures and teaches people of all ages in South Florida. Serota also teaches Fashion and Editorial photography workshops.