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Guy Harvey Outpost Signs Major Sponsors for its “Bonfire Tournament Series”

FORT LAUDERDALE, FL - JANUARY 5, 2014 – Guy Harvey Outpost announced today it has signed SeaHEX Drones and American Marine Design as major sponsors for its 2015 “Bonfire Tournament Series”. Outpost kicks off the season with its upcoming “Burnin’ Wahoo” tournament and festival to be held February 26th – March 1st at Old Bahama Bay, West End, Grand Bahama Island. In June and September, the Bonfire Series moves to Bimini and Islamorada with the Burnin Marlin and Burning Tarpon Tournaments.



“Bonfire Tournament interest among the big sportfish crowd has been strong going into the start of the year,” commented Cliff Jensen, Director of Fishing and Watersports Programs for Guy Harvey Outpost. “Corporate sponsors are taking note of the market reach offered by Outpost and the family of Guy Harvey brands, and our Bonfire Series with its art and food festival format delivers an audience that transcends just anglers.”



SeaHex manufactures a GPS enabled six blade water resistant drone uniquely capable of transmitting real time aerial images to the drone operator; American Marine Design builds the Insetta 45, a high performance 45' sportfishing center console catamaran. "These are big-idea products, without question," notes Outpost co-founder Bill Shedd, owner of AFTCO, American Fishing Tackle Company. "We're all about product quality and innovation. We know it when we see it, and these guys have it."

Adds Outpost president, Mark Ellert, "Product quality and innovative features that appeal to fishing and watersport enthusiasts set SeaHEX and American Marine Design apart from the competition, just like Guy Harvey Outpost. We're glad to have them in our brand family."

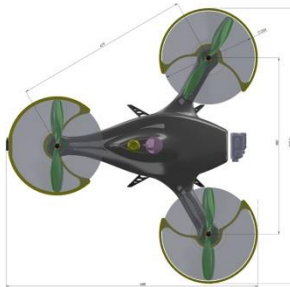
About Guy Harvey Outpost Resorts **www.guyharveyoutpost.com**

The Bonfire Tournament Series is produced by Guy Harvey Outpost Resorts, based in Ft. Lauderdale, Florida. Through the company's "*GHOFish*" program, Outpost promotes scientific angling expeditions, sportfishing charters and tournaments. For 2015, the Bonfire Tournament Series schedule includes West End Grand Bahama and Bimini, both in the Bahamas, and Islamorada in the Florida Keys. In addition to including a fishing tournament, each Bonfire event is a multi-day celebration featuring art shows, cooking competitions and extreme sport demonstrations with nightly beach bonfires of monument sized metal fish sculptures by artist Bobby Little.

The company's lodging portfolio includes Signature and Expedition Collection properties in Florida, the Bahamas and beyond. Signature Collection properties operate under the Guy Harvey Outpost brand name, with resorts currently in Florida's popular destinations of St. Pete Beach and Islamorada. The newest Guy Harvey Outpost Resort will open on St. Augustine Beach in fall, 2015.

The Expedition Collection is membership system open to owners and operators of unique and typically smaller properties that offer superior service and amenities. Member businesses and properties enjoy access to Outpost marketing and its reservation system and on-line booking engine. Expedition Collection properties include four in the Bahamas: Old Bahama Bay Resort & Yacht Harbour at West End, Bimini Sands on South Bimini, the Green Turtle Club and Blackfly Bonefish Lodge, both in the Abaco Islands. Others include Fort Young Hotel on Dominica, the Southern Cross Club on Little Cayman and Hotel Playa Media Luna in Isla Mujeres, Mexico, the award-winning Iguana Crossing Hotel, Isabella, Galpagos Islands, and a mothership sportfishing charter operation based in Panama City, Panama.

About SeaHEX www.seahex.com



Designed by UAV/Drone specialists, Andrew Argenio and Jeremy Waltzer, with a carbon fiber body built by Hall Composites, and all control systems by DJI and seaHEX, the seaHEX is equipped with a GoPro Hero3 HD camera for taking spectacular aerial photos and video of marine environments. The seaHEX includes the popular Fat Shark video goggles providing the pilot with a real time "eye in the sky" view of what the GoPro camera sees allowing anglers the real-time ability to spot and follow fish through the video goggles. The seaHEX drone has 15 minutes of flying time, with GPS enabled directional control. Fully marinized, the seaHEX is water resistant and remains afloat in event of a power loss over water.

About American Marine Design
www.insetta.com



The vision of electronics entrepreneur, the Insetta 45 hull design has an offshore racing catamaran heritage, which shows in her tunnel and stepped hull design. For maximum hull strength and endurance, all components are vacuum-infused using 100% vinylester resin and closed cell pvc foam core. Full-beam infused bulkheads and a one-piece shoebox fit deck impart strength, rigidity and beauty, and the one-piece aluminum hardtop with built-in laminated glass windshield protects from the elements while keeping all sightlines clear. With its tunnel hull design, the Insetta 45 is smooth and stable whether running wide open or at anchor. This big cat top ends at 63 mph with quad 300 hp outboards. With the optional twin 370 hp diesel I/O motor package, the Insetta cruises at a stingy fuel-efficient 2 MPG and a 900 mile cruising range at 35 MPH.